

Activity 2 - Worksheet

Sustainability at Work

Consumers have increasingly high expectations of the companies they purchase products from. Modern companies are expected to act in an environmentally responsible manner – or risk losing business of their environmentally-minded customers.

Visit the website of a Canadian forestry company and answer the following questions. You can search on your own for companies, or select from the list of Alberta Forest Products Association companies at <http://albertaforestproducts.ca/about-us/our-members/>



1

What is this company doing to operate in an environmentally sustainable manner? (This may be reflected in its products, operational practices, charities, or environmentally-minded organizations it supports).

2

What accreditations does the company have as proof of its commitment to environmentally responsible practices?

3

Why do you think it is important for companies to work to earn and maintain these accreditations?

Activity 2 - Handout Continued

4

What is being said about the company's environmental practices in the mainstream media or on social media? Is the company responding?

Now, consider your own choices and the choices of other individuals to answer the following questions.

5

How can an individual's attitudes, actions, and lifestyle affect the forest as a:

- a. Habitat**
- b. Provider of clean water**
- c. Producer of oxygen**
- d. Provider of wood products**
- e. Place to enjoy recreational activities and experience nature**

6

Which of the above are "needs" versus "wants"?

Activity 2 - Handout *Continued*

7

How do individual consumer practices and trends impact the forest?

8

How can individuals change their behaviours to positively impact the forest?